

NIRALI SHAH

PRODUCT MANAGER

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SUMMARY

Product Manager with seven years of professional experience problem solving, collaborating cross-functionally, and leveraging people, process, and technology to find creative solutions for my clients. Experienced in utilizing agile methodologies and data to solve complex problems. Strong product management skills and leadership qualities to deliver in intricate operational and technical environments.



EXPERIENCE

Product Manager at Rise Buildings | July 2018 – Present | risebuildings.com

Software Developer at Rise Buildings | May 2018 – July 2018

Property management software platform dedicated to manage all activities in a building for staff and residents, enhance engagement, drive revenue, and increase retention

- Led the software development lifecycle for 20+ client-focused solutions from ideation to deployment across multiple platforms - four mobile apps (iOS and Android native apps) and three web portals in an agile environment
- Owned product roadmap, created feature requirements, oversaw development sprints and feature progression, and maintained product backlog to ensure timely integrations and bi-monthly product releases
- Recruited and managed 15 offshore design and development resources to build and enhance the product line
- Conducted market research by interviewing clients at various points in the buying journey to gain insight into their needs and iterated the product roadmap accordingly to enhance functionality of the platform and address client pain points
- Collaborated with third party vendors, cross-functional partners, stakeholders, and clients on feature development and custom white-label solutions
- Served as the point-person for escalation, incident management, product questions for all clients, and special projects
- Developed and led deployment trainings for teams of up to 15 client employees to ensure positive experience
- Designed material for email campaigns, website, trade shows, deployments, trainings, sales pitches, and general marketing efforts

Human Resources Manager at IRI | August 2016 – November 2017

Leading provider of big data, predictive analytics, and forward-looking insights to provide companies a competitive edge to drive their business

- Supported 350+ employees across four client groups partnering directly with senior management to provide strategic guidance on project management, recruitment, performance management, investigations, discipline issues, employee relations, and policy administration
- Influenced, collaborated, and indirectly managed all levels of management to achieve organizational goals and metrics

Human Resources Representative at James Hardie Building Products | April 2015 – August 2016

\$1.5B world leader in the fiber-cement industry with a strategic focus on new home construction and remodeling

- Supported 400+ employees in project management, employee relations, policy administration, onboarding, and performance management
- Championed a development program to increase inclusivity, foster leadership skills, and reduce retention by 15% across North America

Human Resources Development Program at Caterpillar | February 2012 – April 2015

\$55B+ world leading manufacturer of construction & mining equipment, diesel & natural gas engines, industrial gas turbines, & diesel-electric locomotives

- Championed 30% improvement in recruitment fulfillment KPI at a start-up facility, resulting in 300+ front-line candidates hired in 14 months
- Conceptualized and gained executive buy-in through robust return on investment analyses to drive changes in compensation philosophy for 20,000+ production employees across North America
- Supervised and developed a team of nine employees; drove process improvement to decrease workload queue by 60% over a six month period and digitized 40,000+ US employee personnel files



PROJECTS

The Briefing | Developer & UI/UX Designer | <https://bit.ly/2DmytUN>

Utilizing data visualization and comparative analysis, built a web tool to determine validity of online news articles

- Developed with React, Redux, Node, Express, Firestore, D3, IBM Watson, News API, and Semantic UI React
- Implemented a database model and backend routes to scrape articles and run analysis utilizing APIs; built a Chrome extension; designed data visualizations for a dashboard view of side-by-side article analysis

Reflection | Sole Developer | <https://bit.ly/2zaJuFJ>

A micro-journaling mobile app focused on the little moments & moods in life

- Developed with React Native, Express, Native Base, and additional libraries
- Key features include welcoming user, write micro-journal entry and capture mood, and view timeline of entries with navigation between screens

Boozy Wines | Developer & UI/UX Designer | <https://bit.ly/2FmZjyC>

An e-commerce site in which guests and logged-in users alike can browse, filter, and purchase wine; users can manage their account and leave product reviews; admins can make edits to the website functionality

- Developed with Node.js, Express, React/Redux, PostgreSQL, Mocha, Chai, and Semantic UI React
- Setup authentication via email and password and Google OAuth using Passport.js; designed mockups; built smart components to view products, cart, past orders, and admin capabilities



EDUCATION

Fullstack Academy of Code

Software Engineering Immersive, 2018

University of Illinois at Urbana-Champaign

Master of Human Resources & Industrial Relations, 2011

Bachelor of Science in Psychology, 2010



SKILLS

- Agile
- Scrum
- Jira
- Market Research
- UI/UX Proficiency
- Data Analysis
- Integrating APIs
- Javascript
- SQL
- Photoshop
- Fullstack Development
- Strategic Planning
- Project Management
- Requirements Analysis
- Wireframes